

YOU AND YOUR COMPUTER: A FRIENDSHIP THAT CLICKS



Sure, smartphones are great. But can they really compete with the almost 30 years of memories we have with our computers? Chances are, a computer has been with you for a lot of your firsts: your first email, your first social media account, and maybe even your first job!

Show your computer how much all those memories matter by giving it the care it deserves.

OUR PHONES MAY BE WITH US ALL DAY, BUT OUR DESKTOPS AND LAPTOPS ARE THE DEVICES CLOSEST TO OUR HEARTS.



OF CANADIANS OWN A COMPUTER I



OF CANADIANS USE COMPUTERS TO CONNECT TO THE INTERNET MORE THAN ANY OTHER DEVICE II

THEY'RE THERE FOR THE FUN THINGS.



OF CANADIANS HAVE PLAYED A VIDEO GAME ON A COMPUTER IN THE PAST 4 WEEKSⁱⁱⁱ



OF ONLINE PURCHASES IN CANADA ARE MADE ON A COMPUTERⁱ



OF CANADIAN INTERNET USERS USE ONLINE VIDEO STREAMING SERVICES



AND THE SLIGHTLY-LESS-FUN THINGS.



OF CANADIANS CONDUCT ONLINE BANKING ON A COMPUTERⁱ



OF CANADIANS USE COMPUTERS TO WORK FROM HOME DUE TO COVID-19ⁱ

BUT AS GREAT AS COMPUTERS ARE,
THEY DON'T COME RISK-FREE.

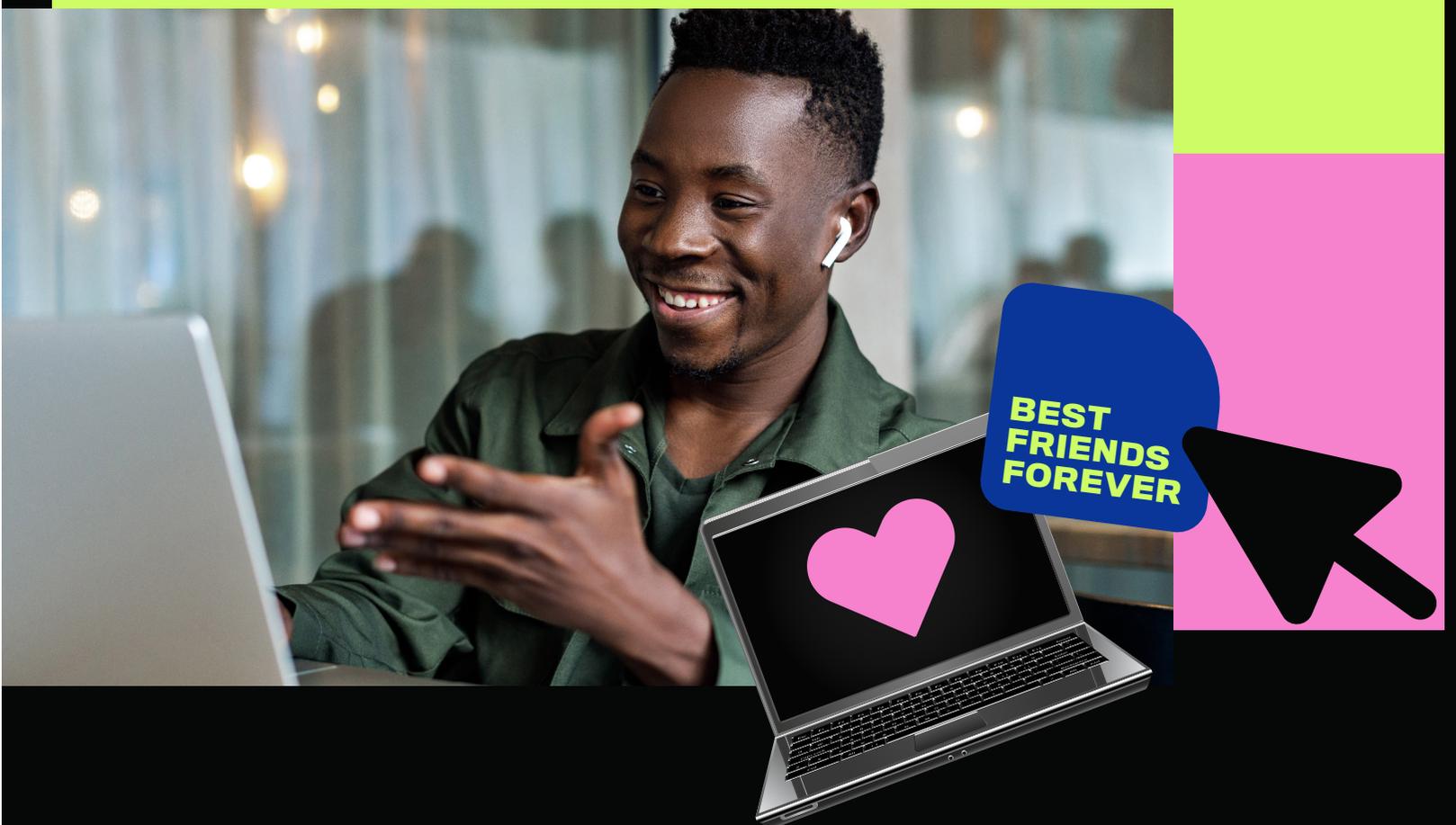


**OF CANADIANS
ARE CONCERNED
ABOUT MALWARE ^{iv}**



**CANADIANS HAVE
BEEN A VICTIM OF
A VIRUS, SPYWARE,
OR MALWARE ON
THEIR COMPUTERS ^{iv}**

**THAT'S WHY WE NEED
TO PROTECT THEM.**



TAKE SIMPLE STEPS TO SHOW YOUR COMPUTER YOU CARE:



SET OPERATING SYSTEM UPDATES
TO **AUTOMATIC**



INSTALL **ANTIVIRUS SOFTWARE**



SET YOUR ANTIVIRUS SOFTWARE TO
RUN SCANS ON A SCHEDULE



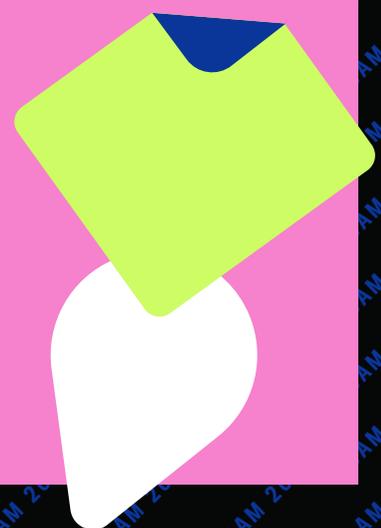
AVOID SHARING PERSONAL
INFORMATION ONLINE



DON'T ACCESS SENSITIVE DATA WHILE
CONNECTED TO **PUBLIC WI-FI**



ONLY DOWNLOAD FILES FROM
SOURCES YOU TRUST



GET MORE TIPS ON HOW TO APPRECIATE YOUR DEVICES AT


GETCYBERSAFE.CA



Communications
Security Establishment

Centre de la sécurité
des télécommunications

Canada

i Digital 2020 : Canada, Kepios, We Are Social, Hootsuite Inc., 2020

ii Canada's Internet Factbook 2020, Canadian Internet Registration Authority, 2020

iii Essential Facts About the Canadian Video Game Industry, Entertainment Software Association of Canada, 2018

iv Get Cyber Safe Awareness Tracking Survey, EKOS Research Associates Inc., 2020