



**When your mom
tells you cyber
security is a
waste of time.**



**Getting an email
from a long-lost
relative asking
for money.**



**Finally DMing your
crush and finding
out they're a bot.**



**Getting a text from
an unknown number
saying you won
the lottery.**



**When the
Government of
Canada texts you
asking for money.**



**Using the same
simple password
for everything.**



**When your
friend falls for a
smishing attempt.**



**When you send
a foreign prince
\$1000 and he
doesn't call back.**



**Clicking "Update
Later" for the 200th
time and your laptop
starts making car
wash sounds.**





Trying to use your cat's paw print as a third authentication factor.



Using your ex's Netflix account because they never update their passwords.



Using a password manager to save your passwords and forgetting the password for that account.



When your cousin thinks they won a free trip to "Italee" but you got that email, too.



When you ask your dad if he's received a phishing email and he grabs a life jacket and some worms.



Forgetting the answers to your security questions.



Trying to come up with a unique password that isn't your dog's name.



Trying to figure out if it's a phishing email or if your bills are actually due.



Getting an email from an account you've never had asking you to reset your password.





When tech support says, “have you tried turning it off and on again?”



Telling IT that your computer is broken, but the second they take a look at it it works again.



Accidentally yelling at a telemarketer over the phone because you thought they were phishing.



Saying “please” and “thank you” to your smart speaker just in case there’s a robot rebellion.



Customizing your privacy settings on social media to hide your old embarrassing photos.



When your BFF tells you to “back it up” so you start dancing but they were talking about your data.



Installing anti-virus software but never updating it.



When the annoying adware popup flashes to the beat of the song you’re listening to.



When your friend pays you back over coffee shop Wi-Fi.





**Realizing you can't
fall for phishing
scams if you don't
check your email.**



**When the phishing
message includes
your real name as a
cute personal touch.**



**When that link
for free in-game
currency gave
you an costly
virus instead.**



**Finding out that
VPNs aren't just
for using foreign
streaming services.**



**Enabling a firewall
to heat up your
cold room.**



**Online retailers
asking for your
social insurance
number for delivery.**



**Creating a
password without
a pet or family
member's name in it.**



**When your friend
logs onto the
guest network
you created
for your Wi-Fi.**



**Updating your
computer the first
time it asks.**





Checking the sender's address on a phishing email.



Unchecking "remember my account info" after you log in.



Setting software updates to automatic.



Installing new cyber security software.



Me, enlightening my friends about the virtues of passphrases.



Reading the privacy policy before downloading an app.



Seeing a suspicious email and deleting it right away.



When automatic updates are enabled and your devices update themselves overnight.



Get a smishing message and smashing that block button.





Updating your router's default name to something unique.



When your browser asks if you want to save your credit card info and you click "No, thanks".



When you forget one of your passwords but remember that you're using a password manager.



Setting up a second network for all of your smart devices.



Using a VPN to connect to public Wi-Fi.



Using a unique password for all of your accounts.



Enabling multi-factor authentication in case someone guesses your password.



When you finally get a second to customize the privacy settings on all your social media accounts.



Updating your device and finding a ton of cool new features.





**When you update
your favourite app
and it finally stops
bugging out.**



**Finally finding the
right anti-virus
software for
your needs.**



**Changing your
router's default
password to a more
secure passphrase.**



**Consistently
backing up your
data every week
so none of your
information
gets lost.**



**Sending an email to
your coworker to
confirm that they
really want you to
buy 20 gift cards.**



**Deleting a calculator
app that needs
access to your
camera, mic
and location.**



**Turning off
geotagging in your
photos so your
location remains
a mystery.**



**Double-checking
your account
for notices
before falling
for an "urgent"
phishing email.**



**When you research
the security
features before
choosing a
new device.**





Covering the webcam on your laptop after a video call.



Clearing your browsing history and cookies.



When your username doesn't include any personal information.



Unpairing all your old Bluetooth devices.



Clicking "No" every time your browser asks if you want to save your login info.



Immediately downloading software updates on the new tablet you got as a gift.



When you post holiday travel plans on social media and your family finds out they aren't invited.



When a family member asks why you're still single.



When your account is hacked and everyone finds out what gifts you got them for the holidays.





**Playing Michael
Bubl  s Christmas
music at
every possible
opportunity.**



**Putting holiday
decorations up
at 12:01 a.m. on
November 1st.**



**When you're
shopping for
holiday gifts and
start shopping
for yourself.**



**Holidays with the
family: Day 3**



**When the office
holiday party
has an open bar.**



**Going back to
work after the
holidays like...**



**Realizing that your
holiday vacation
time is almost over.**



**When the holidays
are coming so
you start helping
around the house.**



**Telling someone
that you're their
holiday gift.**





Getting back from vacation and try to remember how to do your job.



Getting a 50 percent off discount code for the sweater you were going to buy anyway.



**My streaming service: Are you still watching?
Me:**



My stomach after the first sip of coffee.



Finally meeting the love of your life and finding out they like pineapple on pizza.



Every dad walking into a hardware store.



Unmuting yourself just to say “OK” in the Zoom meeting.



When you work from home and you’re asked to go on a video call.



Me, ignoring my to-do list to make a hilarious joke on Twitter.





**Finding out your
normal lifestyle
is now called
“quarantine” .**



**Walking past a
coworker you don't
know very well.**



**Listening to
a stranger's
conversation and
mentally giving
your opinion.**



**Eating a single slice
of fruit and feeling
invincible.**



**Hearing a recording
of your own voice.**



**When someone calls
you and you wait
for it to stop ringing
so you can use your
phone again.**



**Saying “thanks,
you too” after your
delivery person
tells you to enjoy
the meal.**



**Trying to stay
positive at work.**



**When you try to
swallow a pill but it
starts dissolving in
your mouth.**





**Leaving the house
at 8:55 for your
9 a.m. meeting.**



**Ordering a taco
and immediately
dropping it.**



**Clicking “next
episode” and
realizing you just
finished the series.**



**When the waiter
takes your plate
but there were
still fries on it.**



**Saying “nice shirt”
to someone wearing
the same shirt
as you.**



**This is what
happiness looks like.**



**Dads when
you adjust the
thermostat
half a degree.**



**When you leave
things until
tomorrow and then
tomorrow comes.**



**Them: What do
you do for fun?
Me:**





**Trying to get
food out of your
dog's mouth.**



**Drinking a glass of
orange juice after
brushing your teeth.**



**Stubbing your toe
on your bedframe
at 3 a.m.**



**When you're
short 10 cents
but the cashier
says it's fine.**



**Me: Why does my
back always hurt?
Also me:**



**When I'm out and
about and my phone
hits 1% battery.**



**When you're
home alone on
a Friday night.**



**Accidentally reading
a text you were
trying to ignore.**



**Finding an 11th
chicken nugget
in your 10 piece
box of nuggets.**





When your coworker asks a question that makes the meeting last another 30 minutes.



When the project is due at 11:59 and your internet goes out at 11:58.



Waking up from a nap like.



When your friends post a bad picture of you on social media because they look cute in it.



Me after walking up three flights of stairs.



When someone says “wow, you woke up early,” but you haven’t actually gone to sleep yet.



Your dog sneaking a piece of food off the table and acting like he didn’t do anything.



When my friends come up with hilarious card combinations.



When no one is choosing your cards even though you know your answers are the funniest.





Trying to eat
butter cookies at
grandma's but the
tin is filled with her
list of passwords.



Talking about buying
a new mattress,
then immediately
getting an ad
for one.



When your friend
starts crying and
you have no
idea how to
comfort them.



When someone
tries to give you a
handshake but you
go in for a hug.



I always think I look
really approachable,
but actually I look
like this.



When your mom
passes you the
phone to talk to
a relative you've
never heard of.



Saying "I love it!"
to the hairdresser
when you get a
terrible haircut.



Lying awake at
2 a.m. because
you're thinking
about something
you said in the
3rd grade.



Seeing an old
photo of yourself.





**When someone
says they're really
into astronomy and
you tell them you're
a Capricorn.**



**Checking my
bank account
after the weekend.**



**When you're finally
home alone and can
just be yourself.**



**Help my firewall
is down, and
I can't reboot.**



**My router left me for
a firmware update.**



**You shared your
password? Dude
that's gross.**



**It's not you, it's your
weak password.**



**The 90s called, they
want their weak
encryption back.**



**The eggnog is past
its expiry date –
I think. The date
is encrypted.**





**Two wrongs don't
make a right,
but two factor
authentication does!**



**I didn't use
Anti-Virus software.
I now have a
Trojan Horse.**





**Enabling a firewall
to heat up your
cold room.**



**Forgetting the
answers to your
security questions.**



**When your mom
tells you cyber
security is a
waist of thyme.**



**Trying to use your
cat's paw print as a
third authentication
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**Installing an
anti-virus
software but
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**Using a password
manager to save
your passwords
and forgetting
the password
for that account.**



**When that link
for free in-game
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**Accidentally yelling
at a telemarketer
over the phone
because you
thought they
were fishing.**



**Clicking "Update
Later" for the 200th
time and your laptop
starts making car
wash sounds.**





When the annoying
adwear popup
flashes to the beat
of the song you're
listening to.



Changing your
router's default
password to a more
secure passphrase.



Consistently barking
up your data every
week so none of
your information
gets last.



Sending an email
to your coworker to
confirm that they
really want you to
buy 20 gift cards.



Installing a new
cybersecurity
software
PUT DOWN YOUR
PHOTO CARD NOW!



Me, lightning my
friends about
the viruses of
passphrases.



Reading
the privacy
settings before
downloading
an app.



Seeing a suspishus
email and deleting it
right away.



When your
username doesn't
include any personal
information
UPDATE YOUR
INFORMATION.





**RE: RE: RE:
DELIVERY
NOTIFICATION:**
Unpairing all your
old Bluetooth
devices.



Clicking “No” every
time your browser
asks if you want to
save your login info.



When you
workfromhome
and you’re asked
to go on a videocall.



**ME, IGNORING
MY TO-DO LIST
TO MAKE A
HILARIOUS JOKE
ON TWITTER!!!!**



FW: YOUR RECEIPT:
Finding out your
normal lifestyle
is now called
“quarantine”.



YOU'RE A WINNER!
Walking past a
coworker you don't
know very well
COLLECT YOUR PRIZE!.



When your friends
post a bad picture of
you on social media
because they look
cute in it.



Me after walking
up three flights
of stairs.



When someone
says “wow, you
woke up early,” but
you haven't actually
gone to sleep yet.





**Your dog sneaking
a piece of food off
the table and acting
like he didn't do
anything.**



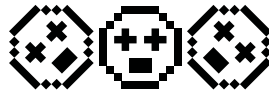
**Trying to get
food out of your
dog's mouth
PLACE A CARD OR
YOUR ACCOUNT
WILL BE CLOSED.**

**When your friend
logs onto the
guest network
you created
for your Wi-Fi.**





This bytes.



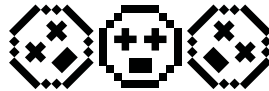
This bytes.



**Send this straight
to the trash
(or another player).**



**Send this straight
to the trash
(or another player).**



**Hope that shaky
movie recording
you downloaded
was worth it.**



**Hope that shaky
movie recording
you downloaded
was worth it.**



**Well, this isn't
the million dollars
the email said it
would be.**



**Well, this isn't
the million dollars
the email said it
would be.**

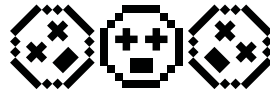
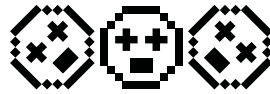


**Would updating
your anti-virus
have been so hard?**





Would updating
your anti-virus
have been so hard?





EDUCATION

**2 in 5 Canadians
have been the victim
of a virus, spyware
or malware.**



EDUCATION

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or malware.**



EDUCATION

**70% of Canadians
say they try to
use complex
passwords.**



EDUCATION

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passwords.**



EDUCATION

**46% of Canadians
set operating
system updates
to automatic.**



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system updates
to automatic.**



EDUCATION

**90% of Canadians
use a unique
password on
their home Wi-Fi.**



EDUCATION

**90% of Canadians
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EDUCATION



MULTI-FACTOR AUTHENTICATION

MFA uses two or more authenticators to verify your identity.



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MFA uses two or more authenticators to verify your identity.



MULTI-FACTOR AUTHENTICATION

MFA is available on many different devices and accounts.



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MULTI-FACTOR AUTHENTICATION

Using a thumbprint and a passcode to unlock your phone is an example of MFA.



MULTI-FACTOR AUTHENTICATION

Using a thumbprint and a passcode to unlock your phone is an example of MFA.



MULTI-FACTOR AUTHENTICATION

MFA offers added security in addition to a strong password.



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MFA offers added security in addition to a strong password.



MULTI-FACTOR AUTHENTICATION



SOFTWARE UPDATES

Updating your software regularly is the easiest way to prevent cyber threats.



SOFTWARE UPDATES

Updating your software regularly is the easiest way to prevent cyber threats.



SOFTWARE UPDATES

Enable automatic updates on your devices so you can set it and forget it.



SOFTWARE UPDATES

Enable automatic updates on your devices so you can set it and forget it.



SOFTWARE UPDATES

Updates can include bug fixes, security patches and even cool new features.



SOFTWARE UPDATES

Updates can include bug fixes, security patches and even cool new features.



SOFTWARE UPDATES

Don't wait until later – update your software as soon as it becomes available.

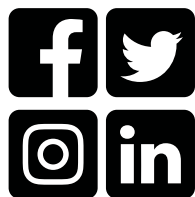
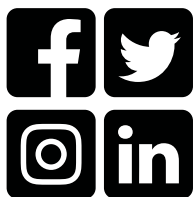


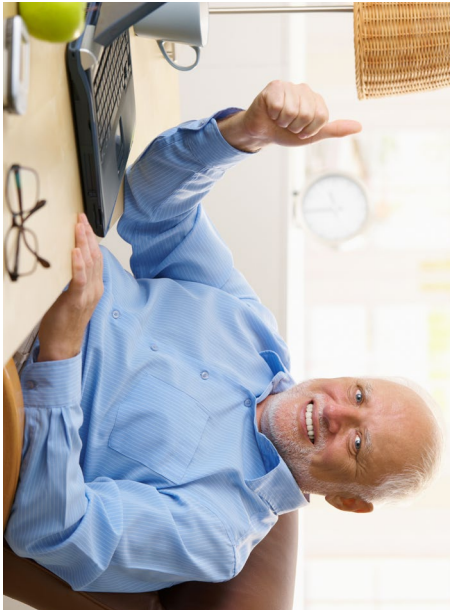
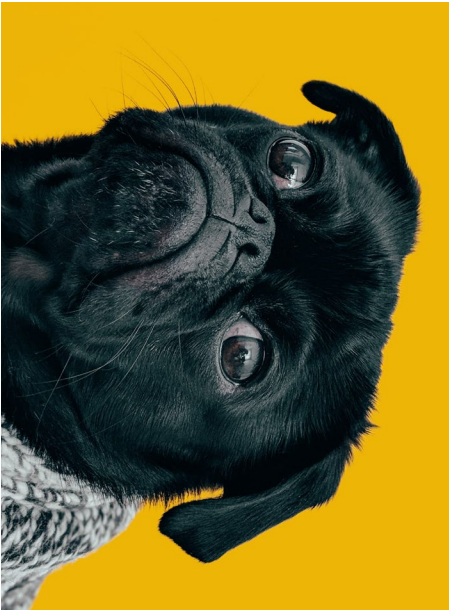
SOFTWARE UPDATES

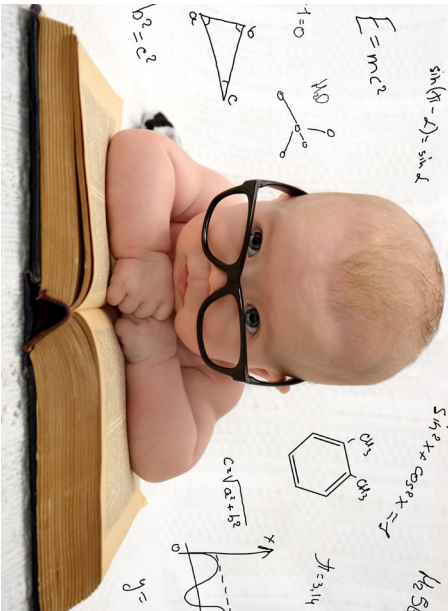
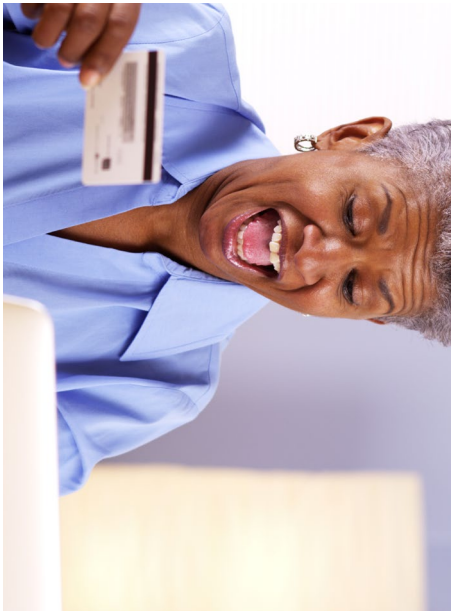
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SOFTWARE UPDATES

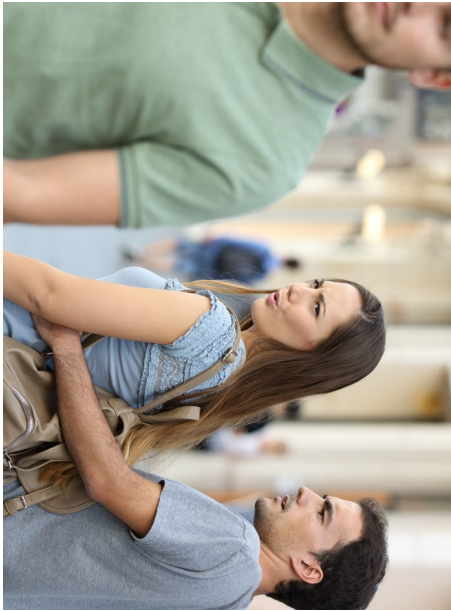


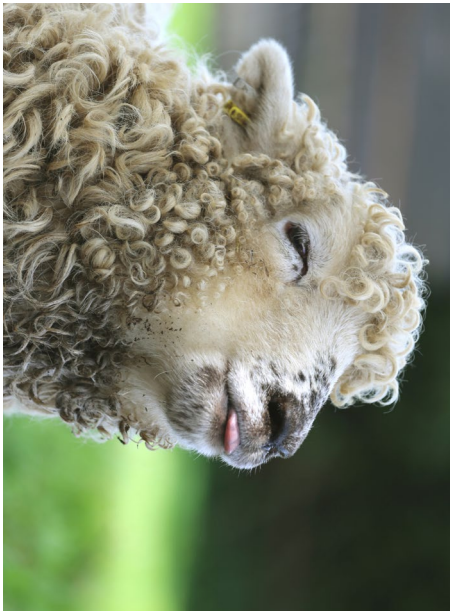


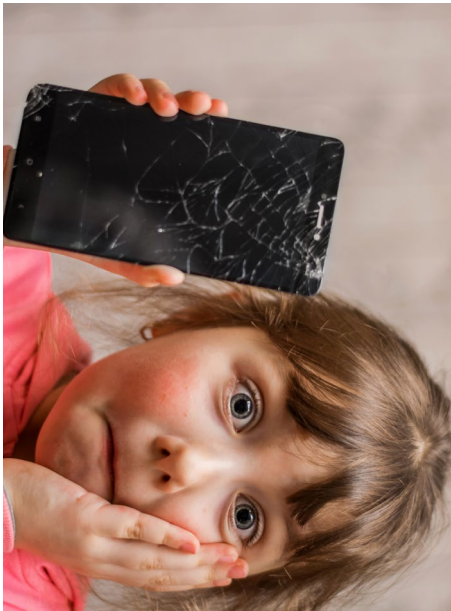




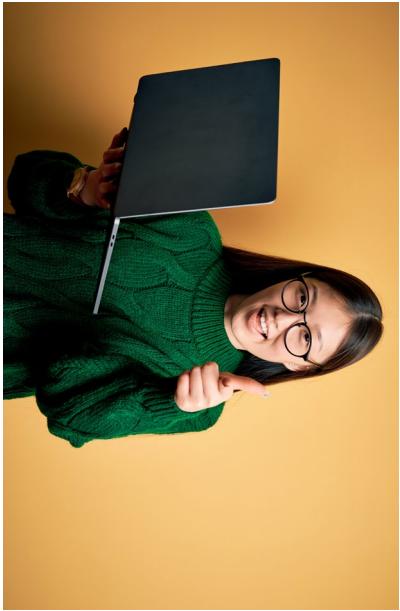


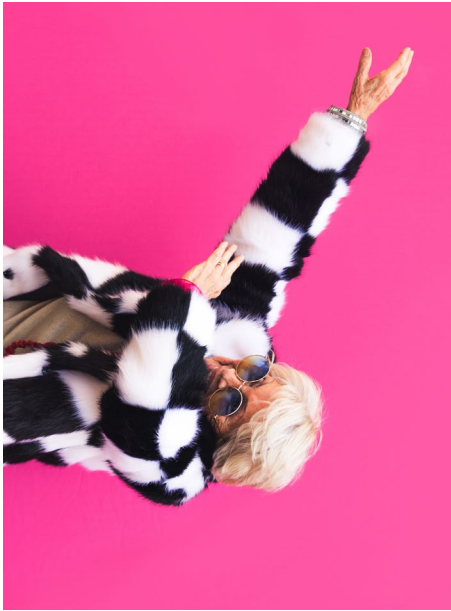
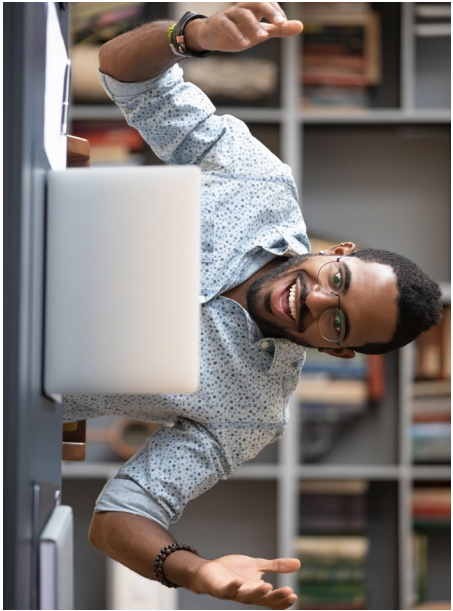












I THINK, THEREFORE I MEME: GET CYBER SAFE

How to play the world's most cyber safe party game

SETUP

1. Download and print **this PDF** to get your cards.

We recommend taking this to a print shop and getting this done on cardstock, but it's up to you how sturdy you want your cards to be.

2. Cut the out the cards.

Scissors are good, a paper cutter is even better.

3. Separate the caption, photo, cyber threat and cyber safe cards.

Cyber threat and caption cards go in the same pile. Photo cards and cyber safe cards will each have their own piles.

ALTERNATE SETUP

Give up on printing. **Just play online.**

ACTUALLY PLAYING THE GAME

- Each player draws five caption cards.
- The player who most recently updated their device is the first judge. If everyone has automatic updates installed, the person who last received a phishing email goes first instead. We recommend reading the phishing email out loud mockingly. It won't get you extra points, but it's kind of fun.
- The judge shuffles the photo cards and shows the first card in the stack to all players.
- Players select which of the caption cards in their hand pairs funniest with the photo card and submit it to the judge face-down.
- Once the judge has received a caption card from each player, they shuffle and read them out.
- The judge selects the funniest caption and the player who played it wins the round and keeps the photo card.
- Any player who no longer has five cards must draw more cards until they do.
- The player on the judge's left becomes the new judge for the next round.
- Repeat.
- The first player to earn 10 photo cards wins the game.

LET'S MAKE IT INTERESTING

Unlike those other photo captioning card games, *I Think, Therefore I Meme: Get Cyber Safe* has special cards to liven up the game and sow discord between players the way only a good board game can.

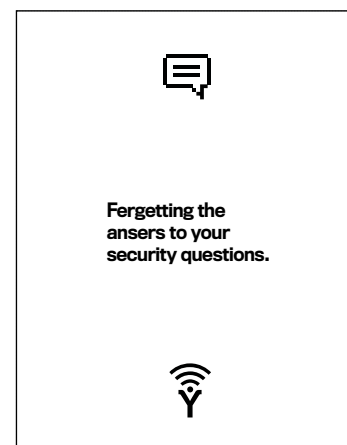
CYBER THREAT CARDS

A cyber threat card is a trick or a scam that allows the cardholder to take cards from other players. There are two types of cyber threat cards:

PHISHING CARDS:

Like a phishing message, phishing cards look almost identical to regular caption cards but have a few identifiable features that can be used to differentiate them. These signs include:

- Urgent or threatening language
- Requests for sensitive information
- Anything too good to be true
- Unexpected updates or receipts
- Suspicious attachments
- Unprofessional design
- Spelling and grammar errors
- Links that don't go where you would expect



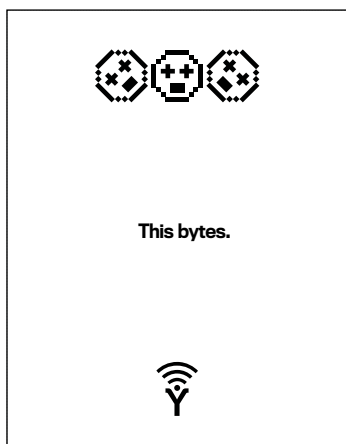
Phishing cards are used in place of regular caption cards. If the judge chooses a phishing card as their favourite response, they must forfeit one of their photo cards to the player who submitted it. If the judge hasn't earned a photo card yet, they lose a turn and sit out the next round.

It's up to the person who played the card to call the judge out for falling for their phish. Other players can point out that a card is a phishing card, but only the player who actually played the phishing card would benefit, so we're not sure why you would.

MALWARE CARDS:

Unlike some IRL malware, malware cards are clearly identified in this game. They allow the cardholder to swap all five caption cards with another player of their choosing. The malware card is then discarded.

Malware cards are shuffled into the same deck as caption cards and are drawn the same way. If a player picks up a malware card, they can only play it at the start of a round, after everyone has drawn a new caption card but before the judge pulls a new photo card from the stack and reveals it to all players. The player whose cards were swapped must pick up another card to bring the number of cards in hand to five.



CYBER SAFE CARDS:

Cyber safe cards protect a player from phishing or malware cards. These cards are not shuffled into the rest of the deck, but instead must be earned by the player after completing a specific action. Each type of cyber safe card has a different action associated with it, but they all do the same thing:

Education cards: Take a photo of yourself playing the game and share it with #GetCyberSafe. Don't forget to tag @GetCyberSafe too!

Multi-factor authentication cards:

Enable multi-factor authentication on an account or device.

Software updates cards: Enable automatic updates on a device or app.

Get Cyber Safe cards: Call or text a family member and wish them a happy holiday (yes, even if you're playing in June!).

Cyber safe cards can only be earned at the beginning of a round and players can only earn a maximum of four cyber safe cards during the game. Once a cyber safe card is used, it cannot be used again that game.

